

Trinity University

HISTORY 3369: U.S. DIPLOMATIC HISTORY

Syllabus, Fall Semester 2006

Professor: Donald N. Clark, Department of History and Director, International Programs
Office: Chapman 220-C (enter through the History Department, Chapman 220)
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Hours: Every day, 2-3 p.m.; Thursday afternoons from 1 to 5 p.m.; other times by appointment.

Course description: A survey of the history of America's interactions with other nations during the twentieth century with emphasis on traditions, values, principles, trends, key events and episodes, important figures, policy bodies and instruments, and enduring "lessons."

Required textbooks:

Paterson, Thomas G., et al., *A History of American Foreign Relations, vol. 2: Since 1895*, 6th ed. Boston: Houghton Mifflin, 2005.

Merrill, Dennis, and Thomas G. Paterson (eds), *Major Problems in American Foreign Relations Volume II: Since 1814*, 6th ed. (Boston: Houghton Mifflin, 2005.

How your grade will be calculated:

Attendance and participation	20%
Scheduled and unscheduled quizzes	20%
Mid-term examination	20%
FRUS-based individual response paper	20%
Second-half-of-the-term (final) exam	20%

Quizzes

Quizzes are ten-point items that check your reading comprehension, grasp of a previous lecture, or content of a video that's shown in class. The quiz grade also includes assessments of your notes on the Donaldson documents.

The FRUS-based Response Paper

"FRUS" is short for the State Department's annual compendium of diplomatic correspondence, entitled *Foreign Relations of the United States*. The library has it in hard copy (in the US Government Documents section) and you can access some of the series on line. Twenty percent of your grade will come from an original paper you write based *in large part, or primarily*, on documents in FRUS. This paper is to be 8-10 pp. long, double spaced, and is due in November, before Thanksgiving.

The topic for your paper must be cleared with me after a conversation in my office, for which you will make an appointment. The choice of paper topic will be yours (or I'll help you find one) and it can be (a) biographical, (b) about a crisis, or incident, (c) about the development of a policy, (d) the influence of a particular business sector or political pressure group on the development or outcome of an incident or policy, or (e) a paper that illustrates the workings of one of our five "instruments" of American foreign policy.

In addition to FRUS, you are to use secondary literature as a "check," or "control," (meaning, the interpretations of scholars about what happened), periodical literature, journalistic sources and, within reason,

sources from the Internet **provided** that you can explain why they are reliable. You are to start with the bibliographic notes at the end of the Paterson et al. chapter that contains the subject you're writing about. The paper is due no later than the morning of Tuesday, November 21 at 8:30 a.m.

Exams

Exams are part essay, part short answers and IDs, including visual items.

My assumptions as we begin the course.

1. I assume that you have a working knowledge of world geography, particularly of Europe, the Americas, and the Pacific rim; and that you have a working knowledge of the basic framework of the United States government, the main ideas in the U.S. Constitution, the essence of the legislative process, and the importance of the federal budget.

2. I expect that you will keep up with the assigned reading. Some quizzes on the reading are scheduled on the syllabus but there will also be unscheduled quizzes. The reading is cumulative—so a quiz or exam answer might be better if it takes the historical background into account.

3. I expect that you will attend all classes, contacting me as a matter of courtesy (email or phone message) when you cannot attend. If I notice a pattern of absences I will keep a log and your grade will start to drop.

4. If you take this class you agree to conduct yourself strictly in accord with the university Honor Code. All students are covered by a policy that prohibits dishonesty in academic work. The Academic Integrity Policy (AIP) covers all students who entered Trinity before the fall of 2004. The Academic Honor Code covers all those who entered the fall of 2004 or later.

The Integrity Policy and the Code share many features: each asserts that the academic community is based on honesty and trust; each contains the same violations; each provides for a procedure to determine if a violation has occurred and what the punishment will be; each provides for an appeal process.

The main difference is that the faculty implements the AIP while the Code is implemented by the Academic Honor Council. Under the Integrity Policy, the faculty member determines whether a violation has occurred as well as the punishment for the violation (if any) within certain guidelines. Under the Code, a faculty member will (or a student may) report an alleged violation to the Academic Honor Council. It is the task of the Council to investigate, adjudicate, and assign a punishment within certain guidelines if a violation has been verified.

Students who are under the Honor Code are required to pledge all written work that is submitted for a grade: "On my honor, I have neither given nor received any unauthorized assistance on this work" and their signature. **The pledge may be abbreviated "pledged" with a signature.**

COURSE OUTLINE

- Th Aug. 24 **Diplomacy; American Diplomatic Traditions**
 Ritual Reading of the United States Constitution
- Tu Aug 29 **The Imperialist Leap, 1895-1900.** Paterson et al., ch. 1
- Th Aug 31 **The Spanish-America-Cuban-Philippine War**
 Poetry of imperialism, by Rudyard Kipling¹
 Thomas J. McCormick, “The World-System, Hegemony, and Decline,” in M/P
 Emily R. Rosenberg, “Cultural Interactions,” in M/P
 Andrew Rotter, “The Gendering of Peoples and Nations,” in M/P
 Gerald C. Horne, “Race and the American Century,” in M/P
- Tu Sep 5 **Managing, Policing, and Extending the Empire, 1900-1914** Paterson et al., ch. 2
 Melvyn P. Leffler, “National Security, Core Values, and Power,” in M/P
 J. Garry Clifford, “Bureaucratic Politics and Policy Outcomes,” in M/P
- Th Sep 7 **The United States and East Asia**
- Tu Sep 12 **War, Peace, and Revolution in the Time of Wilson** Paterson et al., ch 3
 The First *Lusitania* Note Requests Germany to Halt Submarine Warfare, 1915, in M/P
 President Woodrow Wilson Asks Congress to Declare War Against Germany, 1917, in M/P
 Senator Robert M. La Follette Voices his Dissent, in M/P
 Wilson Proclaims U.S. War Aims: The Fourteen Points, 1918, in M/P
 Articles 10 Through 16 of the League of Nations Covenant, in M/P
 Senator Henry Cabot Lodge Proposes Reservations to the League Covenant, 1919, in M/P
 Jan Wilhelm Schulte-Nordholt, “The Peace Advocate Out of Touch with Reality,” in M/P
 Tony Smith, “Wilsonianism: A Workable Blueprint for a Broken World,” in M/P
- Th Sep 14 **Lenin and the Great Ungluing (John Kenneth Galbraith)** Paterson et al. ch 4
 Thomas J. Knock, “From Peace to War: Progressive Internationalists Confront the Forces of Reaction,” in M/P
 “Argentine Writer Manuel Ugarte Identifies the United States as the ‘New Rome,’” in M/P
 “Trade Follows the Film, 1925” in M/P
 Secretary of Commerce Herbert Hoover Extols U.S. Foreign Trade, 1926, M/P pp. 85-87.
 John Braeman, “Powerful, Secure, and Involved,” pp. 95-104 in M/P
- Tu Sep 19 **“Form Riflemen Form!”: Munich and the “Lessons” of the 1930s**
 Secretary Charles Evans Hughes Advocates Naval Disarmament, 1921, in M/P 73-76.
 “The Kellogg-Briand Pact Outlaws War,” in M/P pp. 87-88.
 The Isolationist *Chicago Tribune* Denounces Europe’s Folly,” in M/P pp. 77-79.
 Senator Gerald Nye Cites the Lessons of History and Advocates Neutrality, in M/P
 FDR’s Quarantine Speech, 1937, M/P pp. 119-121.

¹ Selections include “Mandalay”; “Gunga Din”; “The Ballad of East and West”; “The White Man’s Burden”; and “Mesopotamia”.

- Th Sep 21 **Asia, Latin America, and the Vagaries of Power, 1920-1939** Paterson et al. ch 5
Japan envisions a “New Order” in Asia, 1938,” in M/P pp. 121-122.
- Tu Sep 26 **Survival and Spheres: The Allies and the Second World War**
“FDR Proposes Lend-Lease Aid to Great Britain, 1940,” in P/P pp. 122-125
“Roosevelt Orders the U.S. Navy to ‘Shoot on Sight,’ 1941,” in M/P 125-12
“Roosevelt Promises a Second Front, 1942,” in M/P pp. 155-156.
“Marshal Joseph Stalin Conveys Impatience over a Second Front, 1943,” M/P 156-157.
- Sept 25-Oct 1 We’ll schedule individual conferences to decide on Response Paper topics**
- Th Sep 28 **No Class: However, there is a considerable reading assignment for this week**
Topic: **The United States and the Rise of Imperial Japan** Paterson et al., ch 6
The Stimson Doctrine, 1932, p. 118 of M/P.
Japan Envisions a ‘New Order’ in Asia, 1938, pp. 120-21 of M/P
Stanley Hornbeck’s Case for Economic Sanctions, 1938, pp. 121-22
Joseph Grew’s Objections to Economic Sanctions, 1939, pp. 122-25
Japan’s Demands on the U.S., 1941, pp. 125-127 of M/P
American Demands on Japan, 1941, pp. 127-129 of M/P
FDR’s War Message, 1941 (The “Infamy” Speech), pp. 131-32 of M/P
- Tu Oct 3 **The Second World War in the Pacific**
“Japan Proposes Two Diplomatic Options to the U.S. November 1941,” in M/P
“Washington Rejects Japan’s Proposals and Reaffirms the Open Door,” in M/P
- Th Oct 5 **Yalta, Potsdam, Hiroshima and the Dawn of the Nuclear Age** Paterson et al., ch 7
“Roosevelt and Stalin Discuss the “Four Policemen,” 1943, in M/P pp. 157-159
“Churchill and Stalin Cut their Percentages Deal, 1944,” in M/P p. 159.
“The Yalta Protocol of Proceedings, 1945” in M/P pp. 159-164.
“Roosevelt’s Anger with Stalin, 1945,” in M/P pp. 164-165.
“Roosevelt’s Last Letter to Churchill, 1945” in M/P 165.
Warren Kimball, “FDR’s Successful Wartime Diplomacy, in M/P pp. 166-176.
Joseph L. Harper, “The Failure of Roosevelt’s Wartime Diplomacy,” in M/P, pp. 176-184.
- Tu Oct 10 **Mid-term examination**
- Th Oct 12 **Opening the Cold War in Europe**
“The Franck Committee Predicts a Nuclear Arms Race. . . , 1945” in M/P pp. 190-191.
“Secretary Stimson Appeals for Atomic Talks with the Soviets, 1945” in M/P pp. 191-192.
“Attaché George Kennan Critiques Soviet Foreign Policy in his ‘Long Telegram,’ 1946
“Churchill Declares an ‘Iron Curtain’ Has Descended on Europe, 1946, in M/P pp. 195-197.
“Soviet Ambassador Novikov Identifies a U.S. Drive for World Supremacy, 1946, pp. 199-202.
“The Truman Doctrine Calls for Aid to Greece and Turkey. . . 1947,” in M/P 202-204.
“The Marshall Plan Provides Aid for European Reconstruction, 1948” in M/P 204-205.
- Tu Oct 17 **The American Occupation of Japan**
(Scheduled: virtual quiz/note paper on “Reinventing Japan” video to be shown in class)
J.L. Gaddis, “Two Cold War Empires: Imposition vs. Multilateralism, 1950,” in M/P 226-242.
- Th Oct 19 **“Who Lost China?!” How Foreign Policy is Used as a Domestic Political Weapon**

“Ambassador Stuart Reports Mao Zedong’s Overture, 1949,” in M/P 248-250.

“The U.S. National Security Council Extends Containment to Asia, 1949” in M/P pp. 250-253.

Tu Oct 24 **International Law, Collective Security, and the Birth of the United Nations**

Th Oct 26 **What was the Korean War all About?** Paterson et al., ch 8

“Secretary Acheson’s Perimeter Speech, 1950,” M/P pp. 254-256.

Bruce Cumings, “Korea’s Civil War and the Roots of U.S. Intervention,” M/P pp. 264-274

“Truman and his Advisers Confer at Blair House,” M/P pp. 257-260

“MacArthur Dismisses Likelihood of Chinese Intervention, M/P pp. 261-262

Video: MacArthur’s “No Substitute for Victory” Speech, pp. 313-14.

Tu Oct 31 **Eisenhower, Dulles, Iran, Guatemala, and the Struggle of Good versus Evil**

NSC-162/2, 1953, Promotes Atomic Power, M/P pp. 291-292

Dulles and Ike Threaten to use Nukes in the Taiwan Strait, M/P 292-293

The Soviets Launch *Sputnik*, 1957, M/P 293-296.

SANE Protests the Nuclear Arms Race, 1957, M/P 296-297.

Khrushchev Reflects on the Arms Race, 1970, M/P 297-299.

Senator Kennedy discusses the “missile gap,” 1960, M/P pp. 299-300

“Eisenhower Warns Against the ‘Military-Industrial Complex,’ 1961,” pp. 300-302.

M. S. Sherry, “Eisenhower’s Heroic but Failed Crusade Against Militarization,” M/P 302-312.

Th Nov 2 **Good versus Evil, II: the Height of the Cold War**

“Iranian P.M. Mohammed Mossadeq Defends the Nationalization of Oil, 1951” M/P 328-331

Mary Ann Heiss, “‘Culture Clash: Gender, Oil, and Iranian Nationalism,” in M/P 340-348.

Documents on the Cuban Missile Crisis (skim), M/P pp. 369-388.

Dallek and Paterson—Two articles on the Cuban Missile Crisis, M/P pp. 388-412.

Tu Nov 7 **Passing the Torch: The Vietnam Years, 1961-69** Paterson et al., ch 9

Map of Vietnam and Indochina, M/P p. 415.

The Vietnamese Declaration of Independence, 1946, M/P pp. 417-418.

Final Declaration of the Geneva Conference on Indochina, 1954, M/P pp. 418-419.

General Giap Outlines his People’s War Strategy, 1961, in M/P 419-421.

Th Nov 9 **A Non-Communist Alternative to Ho Chi Minh in Vietnam**

The Tonkin Gulf Resolution, 1964, M/P pp. 41-422.

President Johnson’s Advisers Chart the Path to Escalation, 1964, M/P 423-425.

Chairman Mao Urges the Vietnamese to Fight On, M/P pp. 425-428.

Senator Fulbright Decries the “Arrogance of Power,” M/P 426.

Former Defense Secretary McNamara Concludes that he Erred, 1995,” in M/P 428-429.

Frederick Logevall, “Lyndon Johnson and his Bureaucracy Choose War,” in M/P pp. 437-446.

Robert K. Brigham, “An Unwinnable War,” in M/P pp. 446-452

- Tu Nov 14 **Détente and Disequilibrium, 1969-1977** Paterson et al, ch 10
 The Nixon Doctrine, M/P pp. 459-460.
 Secretary Kissinger Defines Détente, M/P pp. 462-464.
 The Journalist Anthony Lewis Blasts Kissinger's Record, 1977, in M/P pp. 468-470.
 Nixon's Innovative Grand Design and the Wisdom of Détente, in M/P pp. 471-480.
- Th Nov 16 **To Begin the World Again: Carter, Reagan and Revivalism** Paterson et a., ch 11
 Headnote, M/P pp. 496-498.
 President Ronald Reagan Denounces the Soviet Union, M/P p. 499.
 Reagan announces "Star Wars," 1983, in M/P 499-501.
 Soviet Reformer Georgi Arbatove Explains the "New Thinking," in M/P 505-508.
- Tu Nov 21 **The Cold War in Retrospect**
 President George H.W. Bush Proclaims Cold War Victory, 1990, in M/P pp. 508-510.
- Tu Nov 28 **The United States and the World Since 1989** Paterson et al., ch 12
 President Bill Clinton Applauds America's Globalism. . . ., 1995, in M/P pp. 510-512.
 George W. Bush Jettisons the Kyoto Protocol, in M/P 512-513.
- Th Nov 30 **United States Involvement in the Middle East**
Read the Headnotes, M/P pp. 536-540.
 "President Roosevelt Befriends King Ibn Saud, 1945," in M/P 540-541.
 "The NSC Weighs U.S. Options in the Middle East, 1948," M/P 541-545
 Egypt's Gamel Abdul Nasser Justifies Nationalizing the Suez Canal, 1956, pp. 545-546.
 The Palestinian National Covenant Calls for the Liberation of Palestine, 1968, in M/P 546-548.
 The Carter Doctrine.. . Repel Aggression in the Persian Gulf, 1980, in M/P 548-550
 George H.W. Bush Declares a New World Order, M/P pp. 550-551.
 Yitzhak Rabin Pleads for Peace, 1993, M/P p. 551.
 George W. Bush Asks "Why do they Hate Us?" in M/P pp. 551-554
 Osama Bin Laden, "God Has Given Them Back What they Deserve," 2001, in M/P 554-555.
 President Bush Makes the Case for War on Iraq, 2003, in M/P pp. 555-557.
- Tu Dec 5 **Can Military Might and Limitless Debt Buy Security?**
Foreign Policy under the Neoconservatives
 Joseph S. Nye, "The Limits of American Post-Cold War Power," in M/P pp. 528-533.
 Ussama Makdisi, "A Clash with U.S. Foreign Policy," in M/P pp. 573-584.
 Robert Wright, "A Clash Between Globalization and Tradition," in M/P pp. 584-588.

FINAL EXAMINATION: December 14, 2005 at 2:00 p.m.

RULES FOR WRITTEN WORK

1. All written work is to be printed on a computer printer. Handwritten work is not acceptable.
2. Errors are errors unless they are corrected. Corrections may be made by white-out, erasures & strikeouts, and even line-outs with corrections neatly printed above. But neatness counts.
3. I require that your style conform to the rules in Kate L. Turabian's classic *A Manual for Writers of Term Papers, Theses, and Dissertations*, 6th edition. Other styles are not acceptable in this course. You must follow the rules set forth by Kate Turabian regarding such things as:

Pagination (upper rt. Corner)	Margins
Fonts	Line spacing
Footnote/Endnote form	Order of parts
4. You must proofread your work. I will take off points for:
 - a. Simple grammar errors: e.g., confusing "it's" and "its," "lie" and "lay," etc.
 - b. Simple formatting errors: e.g., failing to space after punctuation, failure to paginate, poor quality printing, non-standard margins and hyphenations, putting an extra line between paragraphs, or (and this is unlikely in this course) incorrect use of headings, subheadings, and sub-subheadings.
 - c. Frequent (more than three on a page) spelling errors also lose credit. Watch for special spelling errors that are common in international studies courses; e.g., "Chaing" instead of Chiang, for Chiang Kai-shek, "Britian" instead of Britain, and "emporer" instead of emperor.
5. For citations I require footnotes. These are easily created in Microsoft Word, and their format is easily to be found in examples in the Turabian style manual. There are penalties for incorrect, inconsistent, or missing citations.
6. Even though you document your sources in footnotes, you are still required to append a formal bibliography to each paper you submit. The bibliography must conform to the bibliographic NOT footnote format set forth in the Turabian manual. The best students in the class already know how to do this. I insist that everyone learn how to do it.
7. Use a cover sheet with paper title, name, date, and the name of your style manual.
8. Please staple but do not bind the paper. Bindings are a pain.
9. I reserve the option to refuse any paper that does not follow these guidelines. In such cases the paper will get zero credit. In rare cases I may refuse the paper but offer the student a chance to re-do and re-submit. This is not a sure thing.

(fall 2006)

STUDENT QUESTIONNAIRE AND GRADE RECORD

HISTORY 3369: U.S. Diplomatic History, Fall Semester 2006

NAME _____ Class FR SO JR SR GRAD/AUDIT
HOMETOWN _____
LOCAL PHONE _____ CAMPUS P.O. BOX _____ EMAIL _____
MAJOR _____ FACULTY ADVISOR _____

LANGUAGES STUDIED OR SPOKEN _____

FOREIGN TRAVEL EXPERIENCE _____

OTHER COLLEGE-LEVEL HISTORY or COURSES THAT RELATE TO U.S. FOREIGN RELATIONS

THE WORD "DIPLOMACY" REMINDS ME OF _____

WHAT I AM DREADING ABOUT THIS COURSE IS _____

WHAT I AM HOPING TO GET OUT OF THIS COURSE: _____

I AM TAKING THIS COURSE FOR COMMON CURRICULUM. YES NO

I AM TAKING THIS COURSE FOR INTERNATIONAL STUDIES YES NO

I AM TAKING THIS COURSE PASS/FAIL: YES NO

SOMETHING ELSE THE PROF SHOULD KNOW ABOUT ME: _____

COURSE GRADE CALCULATION

Attendance and participation		
AWOL on _____	Attendance	_____/10%
Participation _____		_____/10%
Scheduled and unscheduled quizzes		
_____	Avg.	_____/20%
Mid-term examination		_____/20%
FRUS-based individual response paper		_____/20%
Comments _____		
Second-half-of-the-term (final) exam		_____/20%
TOTAL POINTS FOR THE COURSE		_____/100%
LETTER GRADE FOR THE COURSE		

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